

QUALIFICATIONS PROFILE

Advertising and Marketing: Extensive creative knowledge of the brand development process from inception to completion

- Effective at generating ideas and creating media assets for advertising campaigns
- Competent in both off-line and on-line editorial procedures within marketing projects
- Maintain high quality, and deliver timely in a cross functional environment
- Interface with producers to ensure the timely, well-coordinated delivery of content to meet client's timelines and ad campaign requirements, with a highly developed eye for detail
- Able to develop, write, manage, and edit projects within a fast paced team
- Highly trained in brand development, awareness, and management

Administration and Communication: Efficient managing support for a wide variety of projects and staff

- Ability to train and support team members at all levels
- Schedule and manage staff members in a business professional manner
- Establish and maintain strong working relationships with management, staff, and clients
- Experienced with communicating effectively and marketing products

Technical Proficiencies: Final Cut Pro, Compressor, Color, DVD Studio Pro, Avid, Davinci Resolve, AJA Kona, Photoshop, Illustrator, Premiere Pro, After Effects, SAN workflow, Episode, Toast, Filemaker Pro, Google Analytics, MS Office, Pages, Numbers, Excel, PowerPoint, Mac OSX, and Windows.

Strengths and Accomplishments: Enthusiastic and creative, with a demonstrated ability to meet deadlines and objectives

- Excellent organizational and communication talents
- Highly skilled in improving productivity and efficiency, while reducing costs
- Proven background of working with award winning directors and advertising agencies to build highly innovative results

WORK HISTORY

SELF-EMPLOYED; CINCINNATI, OH — 2006-PRESENT

Held various positions including producer, editor, animator, project manager, and location scout. Coordinated budget and schedule competently. Worked creatively alongside client and crew. Maintained billing and website accordingly. Organized and sustained both tape and hard drive libraries.

EDITOR, LIGHTBORNE INC; CINCINNATI, OH — 2007-2015

Wrote, edited, created copy, and color corrected numerous short and long format videos. Edited video and mixed audio for each project, managed project, as well as conducted creative and insightful client sessions. Lead and conducted procedural workshops for entire staff. Produced commercial videos for various types of media. Generated project reports and communicated project/task delivery status report to team members. Managed control room associates and sustained equipment.

FRONT END SUPERVISOR, SAM'S CLUB; CINCINNATI, OH — 2001-2008

Effectively increased membership sales and credit card enrollment. Assisted loss prevention team with inventory and demonstrated leadership quality customer service. Creatively marketed consumer products. Managed cashier's and store's capital. Promoted positive employee morale. Drove efficiencies by recognizing opportunities to leverage existing resources.

HIGHLIGHTED PROJECTS

Writer/Copywriter/Project Manager/Editor:

Discover - "Your Last Vacation" (Commercial)
Director: Shaun Silva

Editor/Copywriter:

ECCO - "MIND Teaser" (Campaign Video)
Director: Scott Fredette

Writer/Sound Designer/Project Manager/Editor:

TYR - "Nick Flips" (Commercial)
Director: Scott Fredette

Writer/Project Manager/Editor:

Roxy - "Tan Lines" (Commercial)
Director: Shaun Silva

Editor:

ECCO - "50th Anniversary - Leather Story" (Anniversary Campaign Video)
Director: Scott Fredette

Assistant Editor/Production Assistant:

3 Doors Down - "It's Not My Time" (Music Video)
Director: Shaun Silva

Assistant Editor:

Rascal Flatts - "Here Comes Goodbye" (Music Video)
Director: Shaun Silva

EDUCATION

University of Cincinnati, Cincinnati, OH — BFA Electronic Media, 2006