

## QUALIFICATIONS PROFILE

**Advertising and Marketing:** Extensive creative knowledge of the brand development process from inception to completion

- Effective at generating ideas and creating media assets for advertising campaigns
- Senior Editorial and animation experience
- Maintain high quality, and deliver timely in a cross functional environment
- Interface with producers to ensure the timely, well-coordinated delivery of content to meet client's timelines and ad campaign requirements, with a highly developed eye for detail
- Able to develop, write, manage, and edit projects within a fast paced team
- Highly trained in brand development, awareness, and management

**Administration and Communication:** Efficient managing support for a wide variety of projects and staff

- Ability to train and support team members at all levels
- Schedule and manage staff members in a business professional manner
- Establish and maintain strong working relationships with management, staff, and clients
- Experienced with communicating effectively and marketing products

**Technical Proficiencies:** Premiere Pro, After Effects, Avid, Davinci Resolve, Photoshop, Illustrator, SAN workflow, Episode, Google Analytics, MS Office, Pages, Numbers, Excel, PowerPoint, Mac OSX, and Windows.

**Strengths and Accomplishments:** Enthusiastic and creative, with a demonstrated ability to meet deadlines and objectives

- Excellent organizational and communication talents
- Highly skilled in improving productivity and efficiency, while reducing costs
- Proven background of working with award winning directors and advertising agencies to build highly innovative results

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## WORK HISTORY

### **CREATIVE DIRECTOR/EDITOR/ANIMATOR, SELF-EMPLOYED; CINCINNATI, OH — 2007-PRESENT**

Wrote, edited, animated, created copy, and color corrected numerous short and long format videos. Nominated for both Addy's and local Emmy awards for multiple projects. Edited video and mixed audio for each project, managed project, as well as conducted creative and insightful client sessions. Produced commercial videos for various types of media. Generated project reports and communicated project/task delivery status report to team members.

### **EDITOR, LIGHTBORNE INC; CINCINNATI, OH — 2007-2015**

Assisted senior editors with client sessions and editorial tasks. Conducted creative marketing brain-storming sessions for various different brands. Created, organized, and scheduled deliverables for clients. Managed control room associates and sustained equipment. Lead and conducted procedural workshops for entire staff. Organized and maintained both tape and hard drive libraries.

**PRODUCTION ASSISTANT, SELF-EMPLOYED; CINCINNATI, OH — 2006-2012**

Assisted directors, director of photography, and production coordinators with various production tasks. Efficiently worked with art department and lighting crew alike on set. Performed boom mic and sound duties. Scouted locations and talent for numerous shoots. Maintained personal business website and social media pages.

**FRONT END SUPERVISOR, SAM'S CLUB; CINCINNATI, OH — 2001-2008**

Effectively increased membership sales by 7% and credit card enrollment by 30%. Assisted loss prevention team with inventory and demonstrated leadership quality customer service. Creatively marketed consumer products. Managed cashier's and store's capital. Promoted positive employee morale. Drove efficiencies by recognizing opportunities to leverage existing resources.

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**HIGHLIGHTED PROJECTS**

**Editor/Animator:**

Dierks Bentley - Mountain High Tour (Tour Visuals)  
Director: Wes Edwards

**Editor/Animator:**

Luke Bryan - Kill The Lights Tour (Tour Visuals)  
Creative Director: Rob Gray

**Editor/Animator:**

Porsche/Mobil 1 - "Partnership" (Commercial)  
Creative Director: Ben Symon

**Editor/Animator:**

Gillette - "Every Hero Sweats" (Commercial)  
Creative Director: Adam Kahn

**Writer/Project Manager/Editor/Animator:**

Ecco - "MIND Teaser" (Commercial)  
Director: Scott Fredette

**Writer/Editor/Animator:**

Roxy - "Tan Lines" (Commercial)  
Director: Shaun Silva

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**EDUCATION**

University of Cincinnati, Cincinnati, OH — BFA Electronic Media, 2006